


CURRICULUM VITAE

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| Photo |  |
| Personal details | |
| Surname/name: | ALEXANDRIS KOSTAS |
| Position: | PROFESSOR Aristotle University of Thessaloniki VISITING PROFESSOR Sheffield Hallam University, UK |
| Specialty: | SPORT AND LEISURE MANAGEMENT |
| Department: | PHYSICAL EDUCATION AND SPORT SCIENCES |
| Laboratory: | “SPORT, TOURISM AND RECREATION MANAGEMENT” |
| Current administrative positions: | HEAD OF THE DEPARTMENT DIRECTOR OF THE “SPORT, RECREATION AND SPORT TOURISM MANAGEMENT” POST GRADUATE PROGRAMME DIRECTOR OF THE “SPORT, TOURISM AND RECREATION MANAGEMENT” LAB |
| Personal Webpage: | ΑΛΕΞΑΝΔΡΗΣ ΚΩΝΣΤΑΝΤΙΝΟΣ Τμήμα Επιστήμης Φυσικής Αγωγής & Αθλητισμού ΑΠΘ (auth.gr) |
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| Student consultation: | |
| Qualifications | |

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| Degree: | BA Sport and Physical Education |
| Master: | MA in Leisure Management (University of Sheffield, UK) MEd In Education (University of Manchester, UK) |
| PhD: | In Sport / Leisure Management (University of Manchester) |
| Teaching | |
| Undergraduate courses: | Sport Management Sport Tourism Marketing |
| Postgraduate courses: | Consumer Behavior in Sport, Recreation and Sport Tourism Sport Tourism Development HR in Sport, Recreation and Sport Tourism Tourism Management International Sport Marketing and Sponsorship |
| Research | |
| Research interests: | Consumer Behavior in Sport, Recreation and Tourism |
| Books: | <ul style="list-style-type: none"> • Alexandris, K., Girginov V., J Scheerder (2022 in press). <i>Running Events: Policies, Management and Impacts</i>. London: Routledge Publications. • Funk, D., Alexandris, K., McDonald, H. (2022). <i>Sport Consumer Behavior: Marketing Strategy</i>. London: Routledge Publications. • K. Alexandris (2011). <i>Performance measurement and leisure management</i>: London: Routledge Publications. • Αλεξανδρής, Κ. (2016). Αρχές Μάνατζμεντ και Μάρκετινγκ Οργανισμών και Επιχειρήσεων Αθλητισμού και Αναψυχής (σελ. 320). Θεσ/νίκη: Εκδόσεις Κυριακίδη. • Αλεξανδρής, Κ. (2018). Διοίκηση Αθλητικού Τουρισμού Θεσ/νίκη: Εκδόσεις Κυριακίδη |
| Selected publications (up to 10): | <ol style="list-style-type: none"> 1. Lianopoulos, Y., Theodorakis, N., Alexandris, K., Papanikolaou, M. (2023, in press). Testing the relationships among event personality, event image and runners' loyalty: a study of an international running event. <i>Sport, Business and Management: An International Journal</i>. 2. Karagiorgos, T., Ntovoli, A., & Alexandris, K. (2022) Developing a brand personality framework in the context of outdoor small-scale sport events, <i>Journal of Convention & Event Tourism</i>. 3. Stergiou, D., Karagiorgos, T., Alexandris, K., Benetatos, T., Balaska, P. (2022). The Contribution of Event Quality Factors on the Development of Memorable Tourism |

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| | <p>Experiences: Evidence from the 2018 FIFA World Cup, <i>Event Management</i>, 26 (5), 1007-1024.</p> <ol style="list-style-type: none"> 4. Glaveli, N., Papadimitriou, D., Karagiorgos, T., Alexandris, K. (2021) Exploring the role of fitness instructors' interaction quality skills in building customer trust in the service provider and customer satisfaction, <i>European Sport Management Quarterly</i>, 1-22. 5. Alexandris, K., Karagiorgos, T., Ntovoli, A., Zourladani, S. (2021). Using the Theories of Planned Behaviour and Leisure Constraints to study Fitness Club Members' behaviour after Covid-19 Lockdown, <i>Leisure Studies</i>, 1-16. 6. Matic, R., Karagiorgos, T., N Maksimovic, K Alexandris, K. (2020). Testing the influence of destination image and event quality on athletes' intentions to re-visit the city: a case study of the 2017 World youth and juniors' sambo championships in Novi Sad, Serbia, <i>Managing Sport and Leisure</i>, 25 (2), 390-401. 7. Milovanović, I., Matić, R., Alexandris, K., Maksimović, N. (2019). Destination Image, Sport Event Quality, and Behavioral Intentions: The Cases of Three World Sambo Championships, <i>Journal of Hospitality & Tourism Research</i>, 1-19. 8. Theodorakis, N., Kaplanidou, K., Alexandris, K., Papadimitriou, D. (2019). From sport event quality to quality of life: The role of satisfaction and purchase happiness. <i>Journal of Convention & Event Tourism</i>, 20 (3), 241-260. 9. Papadimitriou, D., Kaplanidou, K., Alexandris, K. and Theodorakis, N. (2019), "The brand personality of professional football teams: A refined model based on the Greek professional football league", <i>Sport, Business and Management</i>, Vol. 9 No. 5, pp. 443-459. 10. R Zhou, K Kaplanidou, D Papadimitriou, ND Theodorakis, K Alexandris (2018). Understanding the inspiration among active participants in sport events, <i>International Journal of Event and Festival Management</i>, 9(3), 332-348. |
| Current research projects: | <p>Sponsorship and e-sports Branding sport tourism destinations Brand personality and sport events Running events and psychological well being</p> |
| Reviewer in journals: | <p>Associate Editor</p> <ul style="list-style-type: none"> • <i>Regional Editor: Leisure Studies (Published by Routledge, UK (2019-σήμερα)). (Impact Factor, 2.9, ABS 2)</i> • <i>Managing Sport and Leisure: An International Journal (Published by Routledge, UK, 2006-today). (ABS 1)</i> <p>Member of the Editorial Board</p> <ul style="list-style-type: none"> • <i>Journal of Service Theory and Practice (2015- today, Impact Factor, 3.4, ABS 3)</i> • <i>Sport Management Review (2015- today, Impact Factor, 6.5,</i> |

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| | <p>Ranked first among the leisure / sport management journals)</p> <ul style="list-style-type: none"> • <i>Sport Marketing Quarterly</i> (Published by Fitness Information Technology, USA, Official Journal of the Sport Marketing American Association, 2013-today) • <i>Journal of Global Sport Management</i> (2015-today) • <i>Journal of Convention and Event Tourism</i> (2019-today) • <i>International Journal of Sport Marketing and Sponsorship</i> (2020-today) • <i>Journal of of Tourism, Heritage and Services Marketing</i> (Scopus) |
| Citations (Σ citations in Scopus): | 2675 |
| h-index in Scopus: | 31 |